

Solutions for the Petrol Service Station From CRM.COM Software Ltd



Filling up has never been easier. Fast, accurate, automatic.

**CRM
COM**



Can you see it?

Introducing business on demand.

Petrol Station Management Software

It's not easy to respond to the growing and unpredictable demands of business these days. Rising costs, increased competition, inconsistent quality and more demanding customers - those who want more choice, personalised service and more. And if you can't deliver it all on demand, your competition will.

Customers demand the quickest, easiest most reliable service station system. This includes different payment methods including credit accounts, credit cards, cash and company cards. Service stations deal with more than just petrol these days, selling everything from coffee and soft drinks to magazines and sandwiches. Company headquarters are also changing direction, wanting a real time picture of how the station is working.

Your goals.
Our solutions.
On demand.



How about a solution on demand: alphapetrol & CRM.COM Software?

alphapetrol & CRM.COM Software are two closely integrated software packages that fully automate the service station and the company headquarters.

alphapetrol fully automates the operation of the forecourt as well as the shop. From a single PC you can monitor all of the pumps, set the station to run in attended or unattended mode and have a fully functional point of sale system. In addition, alphapetrol provides wet stock control and facilitates self service ability when the station is closed, using both credit cards and cash.

CRM.COM Software at the headquarters provides the means for the petrol company to manage all stations centrally. This includes full product management, online monitoring, and a fleet management module.

Our company's business is to benefit yours

Our software is tried and tested and already handles all operations of leading service petrol providers. alphapetrol and CRM.COM Software can truly be trusted to operate the extensive requirements of the energy industry.

alphapetrol

Forecourt Control Mark	<ul style="list-style-type: none"> • System automatically records all operations of the station • Emergency stop of all pumps • Control of all the pumps • Accept multiple payment types (credit card, on credit, drive off, cash, company cards) • Support for supervised and unsupervised modes of selling
Wet Control System	<ul style="list-style-type: none"> • Specific up-to-date automatic checks of stock availability • Allows recording of any inconsistencies (actual vs calculated stock) • Capture deliveries
Point of Sale	<ul style="list-style-type: none"> • Fully functional point of sale running on the PC • Support for multiple payment types
Fleet Management	<ul style="list-style-type: none"> • Define and promote bonus point schemes • Incorporate discounts for important customers • Corporate & fleet Customers
Customer Management	<ul style="list-style-type: none"> • Maintain customer profiles • Customer categories • On-credit reports • Dealer cards and accounts

CRM.COM Software

Product Management	<ul style="list-style-type: none"> • Product and price lists sent to every station to increase consistency through your company
Central Fleet Management	<ul style="list-style-type: none"> • Define price lists, corporate discounts • Define station discount contribution • Invoicing and billing
Management Information Systems	<ul style="list-style-type: none"> • Collect sales data into a single central database • Analyse on a daily basis • Sales and purchase information is fully linked and easily compared; increasing fraud detection

Contact Information
WWW.CRM.COM

UK Headquarters - London
Caprini House
163-173 Praed Street
London, W2 1RH
United Kingdom
Tel: +44 207 4022265
Fax: +44 207 7242105
E-mail: info@crm.com

Southern Europe, Middle East and Africa - Nicosia
57 Kennedy Avenue 1076 Nicosia
P.O. Box 22433
1521 Nicosia, Cyprus
Tel: +357 22 813210
Fax: +357 22 318088
E-mail: info@crm.com

Greece and Eastern Europe - Athens
166A Kifisias Avenue & Sofokleous 2
151 26 Marousi
Athens, Greece
Tel: +30 210 7279086
Fax: +30 210 7279200
E-mail: info@crm.com



FULLY AUTOMATE THE ENTIRE SERVICE STATION

HEADQUARTERS CAN MONITOR AND MANAGE ALL STATIONS CENTRALLY

INTRODUCE FLEET AND CARD SCHEMES, INCREASING REVENUES

